IN THE CLAIMS

Cancel Claims 1-15. Enter new Claims 16-30:

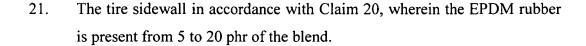
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A multi-layer tire sidewall comprising at least one outer layer and at least one inner layer, the outer layer comprising a blend of a rubber and a copolymer of an isoolefin, para-alkylstyrene and bromoalkylstyrene, wherein the amount of bromoalkylstyrene and the para-alkylstyrene in the copolymer are represented by the following formula:

$$X = [1.91 - (0.094 \times Y)] \pm 0.1$$

wherein "X" is mole percent bromoalkylstyrene and "Y" is the weight percent of para-alkylstyrene and has a value of from 9.5 to 20.

- 17. The tire sidewall in accordance with Claim 16, wherein the rubber is selected from natural rubber, styrene-butadiene rubber, butyl rubber, halobutyl rubber, polybutadiene rubber, polyisoprene rubber and combinations thereof.
- 18. The tire sidewall in accordance with Claim 16, wherein the rubber is present from 35 to 65 phr of the blend.
- 19. The tire sidewall in accordance with Claim 16, wherein the blend comprises one outer layer of the tire sidewall.
- 20. The tire sidewall in accordance with Claim 16, wherein the outer layer also comprises EPDM rubber.



- The tire sidewall in accordance with Claim 16, wherein the rubber isnatural rubber.
- 23. The tire sidewall in accordance with Claim 22, wherein the copolymer and rubber are present in a ratio of from 0.28:1 by weight.
- 24. The tire sidewall in accordance with Claim 16, wherein the multi-layer tire sidewall also includes an at least one inner layer comprising a unsaturated rubber or blend of unsaturated rubbers.
- 25. The tire sidewall in accordance with Claim 24, wherein the unsaturated rubber is selected from natural rubber, butyl rubber, halobutyl rubber, styrene-butadiene rubber, polybutadiene rubber, or combinations thereof.
- 26. The tire sidewall in accordance with Claim 16, wherein the isoolefin is isobutylene and the bromoalkylstyrene is para-bromomethylstyrene.
- 27. The tire sidewall in accordance with Claim 16, wherein the paraalkylstyrene is para-methylstyrene.
- 28. The tire sidewall in accordance with Claim 19, wherein the outer layer also comprises a filler selected from carbon black and silica, and combinations thereof.
- 29. The tire sidewall in accordance with Claim 24, wherein the inner layer also comprises a filler selected from carbon black and silica, and combinations thereof.

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30. The tire sidewall in accordance with Claim 16, wherein the copolymer is present from 35 to 65 phr of blend.